



SOUTHERN SEED ASSOCIATION

Promoting and Protecting the Seed Industry

November 1, 2018

Dear SSA Members and Guests,

Happy 100th Anniversary to the SSA! We are pleased to invite you to celebrate in style the 100th Annual Convention of the Southern Seed Association, January 18-21, 2019, in the beautiful southwestern resort city of Scottsdale! Set against a backdrop of stunning Camelback Mountain, the Omni Resort & Spa at Montelucia will be the setting for our annual gathering for important business and industry networking. We will also enjoy great fellowship, entertainment, golfing, shopping, and delicious food with a southwestern flair!

In addition to our informational business session, we will enjoy a wide variety of activities throughout the weekend. We will begin Saturday evening with our 3rd annual SSA Tailgate Party. So, pack your favorite team jersey, and come prepared to kick off the weekend with great fun while showing your team spirit! (Alabama, Clemson, and Georgia fans, try not to rub it in!)

After our Sunday morning devotional service, ladies will enjoy special entertainment and shopping while our golfers hit the links at one of the many nearby courses. Sunday evening, we will motor to the Desert Botanical Garden for dinner amid a special light & sound presentation of "The Electric Desert."

Monday will begin our business meetings with national, international and local speakers sharing pertinent information on the seed industry. Spouses will be well entertained on Monday morning with plenty of free time for shopping later that day. We will conclude Monday with our President's reception and banquet, along with the \$5,000 drawdown for the SSA scholarship funds for deserving students.

Please mark your calendars now for this historical event, and plan on making our 100th Anniversary the best yet! A detailed agenda will be forthcoming. You may make your reservation by calling 1-800-THE-OMNI (1-880-843-6664), and refer to the Southern Seed Association group. Room rates are \$229 plus a resort fee of \$19 for a Deluxe King or Deluxe Double Queen.

Shirley and I look forward to seeing you in Scottsdale for our SSA Centennial Celebration!

Jim Gill
SSA President

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